



TRAD TRADER ARTIST MERCH SALES INFO 2025

- AFTMD will be happy to sell your merch in our “Trad Trader” which will be open a couple of times each day (snack break and late afternoon) in Deering. Our Trad Trader Team this year is Kristen Spalding & Alice Slater, please tell them thank you for taking this on and keeping things running smoothly!
- Due to limited space, each faculty member may check in a max of 4 titles of CDs, plus 2 instructional items (tune books, DVDs, etc.) (We’re sorry we aren’t able to accommodate “soft” items like t-shirts, bandanas, etc.)
- CDs will all be sold for \$20 and faculty member will receive \$16.50
- Books/DVDs will be sold for \$30 and artist will get \$26.50
- The cut we take will help to cover any credit card processing fees, etc. we incur
- You will be responsible for all taxes (sales and otherwise) on the merch money you are paid
- On the night of your concert we’ll make sure your CDs are in the back of the concert hall for concert-goers to purchase (no separate check-in and check-out procedure)
- Check-in will be in Deering (where registration and the Trad Trader are located) on Sunday, June 22 from 2:00 - 4:15 pm and again on Monday during the second part of lunch hour from 12:30 - 1:00 pm.
- Check-out will be in Deering on Friday, June 27 from 12:30 - 2:30 pm.
- We’ll have an inventory form for you to fill out (or feel free to print it out in advance from the password protected faculty page on our website.)
- Payment for sales will be sent within a week after the festival. (Faculty payments by PayPal or Bank Transfer, the same as what you chose in your contract. AWS we will ask for your PayPal info during check-in.) *Please remember that any PayPal fees are the artist’s responsibility.*